**Project Design Phase**

**Proposed Solution Template**

| Date | 26 June 2025 |
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| Team ID | LTVIP2025TMID58389 |
| Project Name | Order on the go |
| Maximum Marks | 2 Marks |

**Proposed Solution for DocSpot App**

| **S. No.** | **Parameter** | **Description** |
| --- | --- | --- |
| **1** | **Problem Statement** (Problem to be solved) | Users face delays, confusion, and inefficiencies in food ordering, with limited access to dish details, long queues, and inconsistent UX across platforms. Restaurants also lack streamlined order handling and digital integration. |
| **2** | **Idea / Solution Description** | SB Foods is a web-based digital food ordering platform that allows users to seamlessly browse, select, and order dishes from restaurants. It offers detailed dish information, real-time order status, and an intuitive interface for effortless ordering. |
| **3** | **Novelty / Uniqueness** | - Detailed dish descriptions, prices, and user reviews  - Smart filters and personalization based on user tastes  - Instant order confirmation and tracking  - Integrated promotions/offers visibility  - Clean, mobile-friendly UI |
| **4** | **Social Impact / Customer Satisfaction** | - Simplifies food ordering for users across skill levels  - Saves time and reduces order errors  - Empowers small restaurants to go digital  - Enhances customer satisfaction through clear and efficient UX |
| **5** | **Business Model (Revenue Model)** | - Commission from restaurants per order  - Featured listing fees for restaurants  - Subscription model for premium features like analytics  - In-app ad placements for additional monetization |
| **6** | **Scalability of the Solution** | - Suitable for single restaurants to large food chains  - Scalable across cities with multi-location support  - Future mobile app integration (Flutter/React Native)  - Modular backend with flexible upgrades and APIs |